

Gamification | Planning & Implementing

Around 80% of workplace gamification efforts fail because of poor planning and a lack of depth. Use this gamification planning worksheet to ensure you have a project that engages and motivates your team.

Part One: Describe the problem you want to solve.

Here are some questions to consider:

- Do you want your team to learn a new skill?
- Do you want your team to quickly complete a project?
- Do you want to see progress in a certain individual?
- Do you want your recruitment efforts to be more efficient?

Describe the problem here.

Part Two: Come up with a plan.

Step 1: Describe the purpose and how this project will promote success. Think about how gamification will provide a meaningful experience for the people involved.

Step 2: Describe what outcomes you hope to see. Consider how this project will benefit the people involved in the project and the outcomes you hope to see for their personal development.

Step 3: Provide a concise, numbered list of tasks for the people involved to achieve the goals.

Step 4: Implement leaderboards and points to reward top performers and encourage progress. Utilize badges and milestones to acknowledge achievements within the task list. Track and measure progress separately to evaluate outcomes.

Step 5: Compile a list of rewards to give at particular milestones. For example:

- Give badges for 25%, 50%, 75%, and 100% progress through the project.
- Award different levels of medals like gold, silver, and bronze.
- Offer specific rewards, such as Crewhu Bucks to use in the prize store.
- Keep a leaderboard that shows which team members are on top, and make it public.







Step 6: Plan how you'll track the results. Provide immediate feedback at project completion, plan result measurement, and utilize milestone data to assess participant performance and tailor training/development accordingly.

Step 7: Write instructions in a separate document. Take steps 1 through 6 above and write out instructions for participants. Have someone proofread and edit for clarity.

Part Three: Put it all together.

Use the contest instructions from part 2 to create badges, certificates, and medals, or if you have a Crewhu subscription, check out our **Knowledge Base article** to learn how!

Once you have everything designed, present the project to your team as a competition and chance for growth. Provide instructions via a tutorial or walk-through demonstration. Be sure participants have access to written instructions.

Client Feedback Slayers Of The Week (Weekly)		
#1	 Curious George	12
#2	 Betty Boop	6
#3	 Bart Simpson	3
	 Captain Barnacles	2
	 Peter Rabbit	2
	 Bruce Wayne	1

DETAILS

Crewhu Leaderboards

Crewhu leaderboards are a really fun way to track your team progress. Dashboards make it easy to see all contest leaderboards in real time on one screen, either privately in an individual account, or publicly, on a big screen for the entire company, and even clients to see!

We use it for **company morale** to encourage the engineers to do a good job. We have a weekly meeting to see who we call the 'Crewhu Slayer Of The Week!'"

Lauren Cortes
Marketing Manager
CIO Landing



To learn more about how you can use Crewhu and **MOTIVATE** your employees so they can **WOW** your customers, book a demo today! www.crewhu.com/mspsuccess